

Erie County Opiate Task Force

Community Education and Prevention Committee

Goals

- Educate the community about the current opioid epidemic in Western New York and addiction in general
- Provide awareness, guidance, and direction to those directly and indirectly impacted by the crisis
- AND promote, encourage and educate the community about prevention

What we have done/are doing

- Sponsored or promoted forums, resource fairs, trainings, panel discussions, etc.
- Established social media presence via Facebook and You Tube
- Pamphlet
- Media Partnerships

What we have done/are doing con't...

- Pizza Box Project
- Superintendent Survey
- National Heroin and Opioid Awareness Week
- DEA National Prescription Drug Takeback Day

Going forward

- Continue to do what we have been doing and more
- Schools/Student messaging
- Local Drug Courts
- Re-evaluate our target audiences and messaging to those communities

What we have learned

- What works/what doesn't
- Attendance
- Stigma
- Fatigue